

# BENJAMIN HENRY 3RD

## MOTION DESIGNER

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### EDUCATION

#### The Art Institute of Charlotte

2009 - 2012

Bachelor of Arts (BA), Multimedia Design

Awarded: Most Outstanding Portfolio, September 2012

#### Maryland Institute College of Art

2005 - 2007

Associates of Arts (AA), Graphic Design

### SKILLS

Motion Graphics	Rotoscoping	Animation
Comp Creation	Storyboarding	Illustration
Typography	Color Theory	Video Editing

### SOFTWARE

After Effects	InDesign	Premiere Pro
Cinema 4D	Illustrator	Davinci
Blender	Photoshop	

### EXPERIENCE

#### Multimedia Editor/Motion Graphic Designer | Jul 2023 - Present

##### Crosby Marketing Communications

As a multimedia editor and motion graphic designer, I create concepts, storyboards, and animatics that combine raw footage, motion graphics, and sound effects into a cohesive, engaging narrative. This involves cutting and arranging clips, adding transitions, and ensuring a smooth flow. Paying attention to pacing, timing, and storytelling is crucial. Simultaneously, as a motion graphic designer, I create visually appealing animations and graphics to help express an overall narrative in motion videos.

#### Motion Designer/Editor | Sep 2022 - April 2023

##### BeyondTrust (Remote Job)

I was lead Motion Designer and Editor for BeyondTrust and part of a small, internal marketing team. I helped with a variety of motion projects from multiple departments within the company. I reported to the Art Director and worked closely with the Marketing Manager. I presented and helped facilitate brainstorming meetings with my Art Director and all Stakeholders within the company. My responsibilities included creating visual aides for Sales, HR, Internal Learning, Product Development, IT, and any social media needs for BeyondTrust.

#### Motion/Graphic Designer | Mar 2022 - Sep 2022

##### FOX 46, Queen City News, WJZY

As the lead designer, I worked with four different departments; Sales, PR, News, and Marketing. On any given day, one or all departments would require my creative attention. The newsroom was fast-paced, turnaround times would vary anywhere from one hour to three weeks. My projects usually included retouching branded photography, billboard design, social media graphics, graphics packages (branded materials for specific segments), and motion graphics for the newsroom and live studio.

#### Motion Designer | Oct 2018 - Mar 2022

##### INSP, LLC

As a motion designer I reported to my team lead and I worked closely with network producers, digital marketers and all other team members in the department. Responsibilities included researching, planning, storyboarding, developing and maintaining the brands visual aesthetics for network original films and TV series. I worked independently creating engaging assets using current motion design standards. Other responsibilities included collaborating with team members on a wide range of projects. Also, assisting digital marketers with creative ways to communicate to their demographic while staying within INSP's brand guidelines.

#### Graphic Designer | Oct 2012 - Oct 2018

##### Foundation Research Associates, a division of Wilmington, PLC

As a production graphic designer for a conference company, I created and updated print products, i.e., badges, lanyards, brochures, banners and general event signage. I was also in charge of creating and maintaining the front-end design for conference landing pages.